

# Dragon Baseball Booster Club Sponsorship Information

Thank you for your interest in sponsoring Round Rock Dragon Baseball. Your contributions make a lasting impact on our program and are used to help with:

- funding scholarships for graduating players,
- offsetting costs for travel
- providing various types of baseball equipment and training materials
- performing necessary upgrades to our facilities not covered by the school district

100% of your sponsorship dollars benefit the program as the booster club is a 501(c)(3) non-profit volunteer led organization. Donation receipts are available upon request. The sections below detail our current sponsorship opportunities. Multi year commitments are available with considerable savings. (3 to 5 Years available upon request)

## Grand Slam Sponsor-(Scoreboard/Foul Pole Sponsors)

Sponsorship Includes:	<ul style="list-style-type: none"> <li>- Company name/logo/graphic on RRHS stadium parking lot fence.</li> <li>- Company name/logo/graphic on the Dragon Baseball Program.</li> <li>- Clickable Logo on the Baseball Booster club website.</li> <li>- Company name mentioned during all district baseball games at Dragon Diamond. (includes Freshman and Junior Varsity home games)</li> <li>- Sponsorship level mentioned on all social media platforms.</li> <li>- <b>Company name/logo/graphic on the Dragon Diamond scoreboard or 2 Foul Poles.(upon availability)</b></li> <li>- <b>Company name and logo on all district Varsity baseball broadcasts streaming platforms.</b></li> <li>- <b>Company name mentioned during District Varsity baseball booster club broadcasts</b></li> </ul>	
Commitment Term:	1 Year	2 Year
Amount Due:	\$3,000	\$5,500

## Home Run Sponsor- (Meet the Dragons/End of Season Banquet)

Sponsorship Includes: <b>Meet the Dragons/End of Regular Season Banquet</b>	<ul style="list-style-type: none"> <li>- Company name/logo/graphic on RRHS stadium parking lot fence.</li> <li>- Company name/logo/graphic on the Dragon Baseball Program.</li> <li>- Clickable Logo on the Baseball Booster club website.</li> <li>- Company name mentioned during all district baseball games at Dragon Diamond. (includes Freshman and Junior Varsity home games)</li> <li>- Sponsorship level mentioned on all social media platforms.</li> </ul>	
Commitment Term:	1 Year	2 Year
Amount Due:	\$2,500	\$4,500

## Triple Sponsor- (Dragon Scales Program Sponsor)

Sponsorship Includes:  (Only 1 to be sold)	<ul style="list-style-type: none"> <li>- <b>DRAGON SCALES SPONSOR- (this reaches all feeder Elementary 4th graders)</b></li> <li>- Company name/logo/graphic on RRHS stadium parking lot fence.</li> <li>- Company ½ page advertisement as the DRAGON SCALES sponsor in the Dragon Baseball Program.</li> </ul>	
--	---	--

	<ul style="list-style-type: none"> <li>- Company name on DRAGON SCALES student giveaways (pencils)</li> <li>- Company name mentioned during DRAGON SCALES NIGHT baseball games at Dragon Diamond.</li> <li>- Sponsorship level mentioned on all social media platforms.</li> </ul>	
Event	1 year	2 Years
Amount Due:	\$1,500	\$2,500

### **Double Sponsor** *(Parking Lot Fence Sponsor)*

Sponsorship Includes:	<ul style="list-style-type: none"> <li>- Company name/logo/graphic on RRHS stadium parking lot fence.</li> <li>- Company name/logo/graphic on the Dragon Baseball Program.</li> <li>- Company name mentioned during all district baseball games at Dragon Diamond. (includes Freshman and Junior Varsity home district games)</li> <li>- Sponsorship level mentioned on all social media platforms.</li> </ul>	
Commitment Term:	1 Year	2 Year
Amount Due:	\$1,000	\$1,500

### **Single Sponsor** *(Webcast Sponsor)*

Sponsorship Includes:	<ul style="list-style-type: none"> <li>- Company name/logo/graphic on the Dragon Baseball Program.</li> <li>- Includes ad on webcast/radio broadcast (each varsity game and into playoffs)</li> </ul>	
Commitment Term:	1 Year	2 Year
Amount Due:	\$500	\$750

In addition to the above, we also have unique opportunities for sponsorships during our home games this year as well. HOME GAME SPONSORSHIP opportunities:

- Foul Ball Frenzy Sponsor**-\$200 per game(\$3000)
- Stolen Base Sponsor-**
- On Deck Circle Sponsor**
- Dugout Defender Sponsor**
- Pitcher's Mound Sponsor-**
- Strike Out Cancer Sponsor**

Each of these unique in-game sponsorships are to enhance the sponsor / fan interactions during our home games. We host approximately 27 District home games a season including the Freshman and JV teams. Please reach out if interested in learning about these unique experiences. Prices on these opportunities will vary as will the number of sponsorships sold.

If you see a donation level of interest, please get back in touch with us using the contact information identified below, let us know which sponsorship you would like, and we will send you an invoice to complete payment. We will also be in contact to gather any information we need for signage, etc.

If you do not see something that fits what you want to donate or would like to come up with something custom in the way of a trade for similar valued merchandise you provide, we can likely work something out there, too. We look forward to hearing from you, and thanks again for your interest in supporting the Dragon Baseball Program!

Go Rock!

Elisa Nunez - [rrbaseballsponsorships@dragonbaseball.net](mailto:rrbaseballsponsorships@dragonbaseball.net)